



*"Rural America's Low Cost Broadband Provider"*

# Advisory Board

January 2009

### **Donald C. Smith – Chairman Advisory Board**

DON SMITH retired as CEO and President of Smith & Company LLC, an international business consulting firm specializing in business planning with emphasis on sales and marketing, strategic alliances, acquisitions and divestitures, Federal Supply Schedule with GSA, capital infusion, business continuity, market research/analysis and general business consultation. During over forty years of sales, marketing and management experience Smith pioneered many techniques in sales, marketing and management now utilized by several major corporations. He is also an experienced executive in Business Continuity.

Professionally active he has served or is serving on several boards of directors and advisory boards including OnDisplay that recently sold to Vignette Corporation for \$1.8billion. Magnio, Inc., Carnegie Center, Page Publishing, and Purdue University Extension Board to name a few. Mr. Smith lives with his lovely wife, Kathy, in the Floyds Knobs, Indiana area near metropolitan Louisville, Kentucky. Don has been working actively with SkyWay since October of 2006 and also Chairs our Compensation Committee and Advisory Boards.

### **John R. Bohn Jr.**

John Bohn was educated at Bellarmine University and worked as a CPA for Potter & Company retiring in 1999. He started a second career at Holdaway Medical Services, a full service DME company retiring June 30, 2007.

### **Dennis Michael Clare, Sr.**

Dennis Clare graduated from St. Xavier High School and obtained a Bachelor of Arts Degree from Belmont Abbey College and a JD Degree from the University of Louisville. Mr. Clare has been in the private practice of law in Louisville, Kentucky concentrating in international law and immigration and Naturalization from 1968 to present.

Mr. Clare established AmroQ International, Ltd. with two other shareholders in 1990 to develop franchises in the newly developed Eastern European countries. In 1990 AmroQ established Quandrant/AmroQ Bottling, Limited, the exclusive Pepsi bottler and distributor for Romania and Moldova which developed into one of the major enterprises in Romania with over 1,500 employees and was ultimately sold to PepsiAmericas, a Fortune 500 Company, in 2006.

In 2007 Mr. Clare and his colleagues from Quandrant/AmroQ Bottling Company Ltd. Formed Quandrant European Beverages (Bulgaria), Ltd., and purchased Agrima, the exclusive bottler and distributor for Bulgaria. The new owners are currently rehabilitating and revitalizing this Pepsi franchise in Bulgaria at the urging of Pepsico, International.

### **Damon Diamantaras**

Damon Diamantaras graduated from Texas A&M University with a B.A. of Business Administration in 1992. With a strong customer service, marketing, and retail background, Mr. Diamantaras founded Today's Satellite, Inc. in 1996. The business developed a strong reputation as a leader in the residential sales and installation of Dish Network and DirecTV.

In 2004, Today's Satellite spun off its marketing and sales division and formed GoDish.com, LTD.,LLP. GoDish.com has also build a strong reputation as a leader in the residential satellite

television market. For the past few years GoDish and Today's Satellite have been recognized as top retailers for Dish Network and DirecTV. GoDish was also recognized as top recipients of the Aggie 100 Award in 2005 and 2006, an award given to top Texas Aggie owned businesses. Damon Diamantaras resides in Houston and is married and has two children.

### **Kevin S. Grangier, APR**

Kevin Grangier is founder and CEO of CarryOn Communication, Inc., a full-service public relations and marketing communication consultancy headquartered in Los Angeles, with outlets in New York, Chicago and Louisville, Ky. Named the Number One Consumer Agency in the United States in 2005 by industry watchdog Paul Holmes, Grangier founded CarryOn in 1998 with a commitment to results, in an environment that "inspires" rather than "tires. The recipient of nearly every professional industry award for public relations programming, including the number one U.S. consumer program in 2004 with the ,Ansari X-Prize Race to Space (Burt Rutan and Sir Richard Branson), CarryOn has twice been named by Holmes as the Best Agency to Work for in the US, and has been on the top ten list four times since its inception nearly ten years ago. Emerging from the in-house world of corporate public relations (Miller Brewing/Philip Morris), Kevin and his team have built CarryOn to encompass a network of branding and communication entities and services. CarryOn Interactive (Coi), Brandeavor, CarryOn Events and Promotions, and CO2 Corporate Communication, together provide a fully-integrated approach to address the full spectrum of communication and branding issues and opportunities. Today, CarryOn's current and former client roster represents some of the most successful brands in the world: ESPN, Coors, New Balance, the NHL, Yahoo!, Google, Disney, Clorox, GOT MILK?, Razor Scooters, Johnny Rockets, Symantec, Mattel, Ticketmaster, Olay, Pfizer, AstraZeneca, Pharmavite, IHOP and dozens of others. Originally from Louisville, Ky., Grangier's past civic, social and professional leadership and board activities include the Public Relations Society of America, the Association for Healthcare Marketing and Public Relations, The National Kidney Foundation, the American Heart Association, AIDS Project Los Angeles, WKU, Actors Theatre Louisville and many others. His professional speaking assignments cover the globe, and his most recent published work includes "Inside the Minds," Aspatore Books, 2007.

Grangier resides between Los Angeles and New York, and spends as much time as possible at his home in Anchorage, Ky.

### **Richard L. Hudson**

Accomplishments:

- 36 years in the Information Technology Field
- 18 years as CIO for Global Marine Incorporated
- 22 years overall as a CIO
- Chairman of Advisory Boards for Numerous Start-up Companies
- Advisory Board Computerworld
- President- Disaster Recovery Company
- Board of Directors – UCLA Anderson School of Management-14 years

Honours:

- COMPUTER WORLD'S PREMIER 100 CIO AWARD – 2000
- 100 BEST PLACES TO WORK IN I.T. – 1999
- SMITHSONIAN AWARD NOMINEE – 1997
- LISTED IN WHO'S WHO IN AMERICAN COMPUTING
- LISTED IN WHO'S WHO IN INTERNATIONAL COMPUTING
- ALUMNUS-FAMED ASPEN INSTITUTE

Recognitions:

- Regular guest columnist in COMPUTERWORLD magazine
- Published Commentary MIT Sloan Review
- Nationally recognized Speaker and Lecturer in the field of Leadership & Management

**Joseph Kehlbeck**

Joe Kehlbeck has extensive experience in manufacturing and procurement. Has BS in Engineering and MBA. Thirty six years with General Electric Co. in multitude of manufacturing and purchasing supervisory positions including General Manager International Purchasing for the Corporation. Following his career in GE, Joe founded Kehlbeck & Associates, a software development and consulting group. Served on Board of Directors of Philippine Appliance Co. and Mercer County Hospital. Mayor City of Prospect. On Advisory Board of dot.com company OnDisplay.

**Tae Kim**

Tae Kim is the President and CEO of BTV+ in Toronto, Canada. BTV+ is the leading provider of communications and multimedia solutions. For over 25 years, some of the largest companies in North American have trusted BTV+ with deploying, operating and supporting their communications networks. BTV+ was founded in 1981 and is a pioneer of satellite based communications providing end-to-end products and services for interactive distance learning, multimedia digital displays including digital signage and interactive kiosks, studio design and services, including managed network services and network support. BTV+ uses secure, internet protocol (IP) satellite communications in providing links to over 16,000 locations in the USA, Canada and Mexico. Over 25,000 hours per year of content are provided for BTV+ clients in retail, grocery, financial, apparel, post office, government, gaming and automotive locations. BTV+ operates several studios in the US and Canada, and pioneered un-staffed, robotically-controlled broadcasting studios which are now operating across North America. For more information please visit our web site at [www.btvplus.com](http://www.btvplus.com)

**Merrily Orsini**

Merrily Orsini is a multiple award-winning business leader based in Louisville, Kentucky. She is the Managing Director for **corecubed**, a strategic integrated marketing communications company that specializes in monthly marketing communications programs for companies that provide at-need services. An accomplished entrepreneur, her business expertise and marketing savvy have garnered a number of awards for Orsini over the years, including a prestigious Ernst & Young Entrepreneur of the Year award. *Working Woman Magazine* named **corecubed** one of the 25 Best Woman Owned Companies in America in 2008, and Orsini was honored as *Louisville Magazine's* Digital Age Entrepreneur in its 2008 "Best of Louisville Awards."

Recognized nationally for her expertise in marketing home care and home health services, Orsini is involved in numerous organizations within the home care industry and regularly speaks at conferences around the country concerning topics related to marketing communications. In 2007 Orsini's firm launched a turn-key innovative, resource-rich marketing program designed specifically for the home care arena. Utilizing both traditional and non-traditional monthly marketing communication tools, the program has proved successful for clients all over the country. Since 1986, Orsini has worked with various small businesses in the United States and abroad on marketing and PR, e-business, design, and business development using a strategic branded approach to growth.

### **Kip E. Pendleton**

Kip is President & co-CEO of Agristar Global Networks, Chicago, IL & Minneapolis, MN. Mr. Pendleton was the founder, President, CEO and Chairman of DirectAg, prior to its acquisition by Agristar Global Networks. In the formation of DirectAg, Pendleton formed the key strategic and investment relationships with Rural Press Limited of Sydney, Australia and Merial Limited of London, England and led the formation of 34 industry partners. Mr. Pendleton spent 18 years in agribusiness with three seed industry leaders, Dupont's Pioneer Hi-Bred International, Syngenta's Northrup King, and Dow's Mycogen Seeds. He led Sales and Marketing for Mycogen (a publicly traded company acquired by Dow AgroSciences) as it grew from \$35 million U.S. company to a \$260 million global enterprise. His career has included senior responsibilities for start up, turnaround and rapid growth phases and senior assignments in general management, operations, marketing, sales, product management, business development, acquisition and strategic planning. He has had leadership roles in 20 mergers and acquisitions. Mr. Pendleton also has had broad experience in new product development, including seven new category product launches, and systems integration experience of Platinum, SAP and ATG platforms. In addition he has helped a number of emerging Ag and Software companies in the area of initial business model, capital formation and go to market operations. He was named "Ag Communicator of The Year" in 2000 by the National Agri-Marketing Association. He was born on a central Illinois farm and his father is a renowned agricultural leader in the U.S. and internationally. He was a goaltender for the University of Wisconsin Hockey team and was a member of the 1977 and 1981 National Championship Teams. He holds a Bachelor of Science degree from the University of Wisconsin in Agronomy and Agricultural Economics, a Master of Science Degree from the University of Illinois and an MBA in Finance from the University of St. Thomas. Kip lives in Woodbury, MN with his wife Annie, and kids William, Maggie, Ford and two Golden Labs Chief and Scout.

### **Buddy Polk**

Mr. Polk has been running diversified companies in satellite sales, service and installation and other related endeavours for over 25 years and has over \$25,000,000 in gross annual sales.

Buddy is married to his beautiful bride of 25 years and has two children 8 and 12. Mr. Polk has branched out into security sales, service, and installation and is well respected in the marketing development and consulting with other companies. He has attained the distinction of being in the top 100 DISH NETWORK retailers since inception.

Mr. Polk is a consultant for SkyWay in helping us develop a dealer network and also holds a seat on our advisory board.

### **Olivier Sermet**

Olivier Sermet served as General partner with Menlo Park-based Norwest Venture Partners and 20 years experience in High Tech. Most recently, from 2005 until June 2008, director of publicly traded Descartes Systems. In addition to regular Board duties, Mr. Sermet was also member of the audit committee, compensation committee and nomination committee. Sermet served as President and CEO of Softface, software provider for procurement analysis from 2001 until 2004 when Softface was acquired by Ariba Corp. He was a Senior Officer of Worldwide Field Operations, OnDisplay, from 1996 until 2000. OnDisplay went public in 1999 and was acquired by Vignette in 2000 for \$1.8billion. Prior to 1996, Mr. Sermet held several executive positions with several premier software companies, including Dun and Bradstreet Software, Oracle and Computer Associates. Mr. Sermet Graduated with an MBA of Northern Illinois University.

### **William G. Strench**

William G. Strench is a member of Frost Brown Todd LLC's Louisville office. Mr. Strench's practice focuses on securities and corporate law with an emphasis on venture capital and private equity financing, public offerings and mergers and acquisitions. In this capacity, Mr. Strench has represented numerous businesses, from start-ups to public companies. He has also represented a number of venture capital funds and is a member of the Board of Directors of Commonwealth Seed Capital, LLC. He served on the KBA Committee which drafted the Kentucky Limited Liability Company Act and registered limited liability partnership legislation. Mr. Strench has written and spoken on numerous continuing legal education topics and was an Adjunct Professor of Law at the University of Louisville Law School in 1995 (Corporate Finance) and in 1999 (Venture Capital) and received the Gordon Davidson Teaching Award from the University of Louisville. Mr. Strench is the Chairman of the Frost Brown Todd Emerging Businesses and Venture Capital Group. He was named in the 2006 Best Lawyers in America and was ranked in Chambers USA, America's Leading Lawyers for Business for 2006. Mr. Strench served as a law clerk for the Hon. Robert F. Chapman, a judge on the United States Court of Appeals for the Fourth Circuit and is a graduate of Vanderbilt University, summa cum laude, and Yale Law School.

### **George T. Underhill, III (Todd)**

Todd received a B.A. degree in Business and Accounting from Miami University of Ohio in 1977 and received a J.D. degree from the University of Louisville in 1980. Mr. Underhill maintains a license for the practice of real estate, and has in the past maintained both public accounting and law licenses in the Commonwealth of Kentucky. His areas of expertise include financing and development.

Mr. Underhill previously served as a director of ThermoView (Public Company) since October 2000, and was Chairman of the THV Audit Committee. He is also a member of the King Southern Bank Board. Mr. Underhill also maintains director positions with numerous charitable and civic organizations located within the Louisville, Kentucky metropolitan area.

Underhill Associates owns and/or manages approximately 1,000 Multi-Family units, five (5) office properties, development ground, retail properties, property management, brokerage, projects maintenance, and construction companies, all located in Louisville, Kentucky. Underhill Associates has operated in Louisville since 1971.

Todd is married to Colleen and has four (4) children. His son, Colin, has joined forces at Underhill Associates (Real Estate Development Company) and two daughters Jordan and Channing. Oldest son, Townsend, is Director of Real Estate Development for Stirling Properties in New Orleans.

**Scott Zoppoth, PLLC.**

Scott Zoppoth was born Rochester, New York, July 11, 1960, admitted to bar, 1985, Texas, 1986. U.S. District Court, Eastern and Western Districts of Kentucky and U.S. Court of Appeals, Fifth and Sixth Circuits. He was educated at St. John Fisher College of Law (J.D., 1985), and was Member South Texas Law Review, 1984-1985. Scott is a member of Commercial Panel of Arbitrators, American Arbitration Association, 1993--, Louisville and Kentucky Bar Association; State Bar of Texas. His practice areast include: Labor and Employment, Commercial Litigation, Business Litigation, Real Estate Litigation, Corporate Law, Contracts.